

# Adam Donshik

CREATIVE & ART DIRECTOR • WEB & GRAPHIC DESIGNER • VISUAL STORYTELLER

# WORK SAMPLES

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# RESUME

Innovative, results-driven Creative Director with a strong track record shaping design, branding, and marketing strategies across cybersecurity, technology, and professional services. Skilled at translating complex technical concepts into clear, compelling visuals that resonate with both enterprise and consumer audiences. An experienced leader known for guiding cross-functional teams, elevating digital experiences, and ensuring consistent, high-impact brand expression across all touchpoints. Combines decades of hands-on design expertise with modern AI-driven ideation and generative tools to accelerate concept development and enhance creative decision-making.

## Celerium

DEC 2019 - PRESENT

### CREATIVE DIRECTOR

Cybersecurity company providing device-free detection and containment solutions with minimal IT effort

- Develop all visual assets for in-product use, sales enablement, and marketing campaigns, ensuring brand cohesion
- Design and implement all branded materials for in-person cybersecurity conferences and virtual webinars
- Manage the asset production for product videos, maintaining a consistent visual and messaging strategy
- Partner closely with the CMO and Marketing Director to align creative efforts with business objectives
- Partner with the Marketing Director to ideate and iterate awareness campaign strategy & website content
- Assist the Marketing Manager with concepting social and online campaign creative assets
- Led a complete brand transformation, overseeing all creative strategy, design execution, and marketing collateral
- Directed a third-party team in redesigning the company website, improving user experience and engagement
- Facilitated the creation of digital course material for the enablement team's numerous courses

## Security Token Academy

MAR 2018 - DEC 2019

### SENIOR DESIGNER / DESIGN DIRECTOR

Marketing and website design lead for Blockchain-backed investment education

- Led creative direction for all event branding, digital assets, and promotional materials
- Collaborated with third-party developers to optimize website design and enhance user engagement
- Managed and mentored a team of marketing professionals in content creation, ad design, and print collateral
- Owned all website updates, page creation, and visual design elements

## PJ Media

AUG 2008 - MAR 2018

### ART DIRECTOR / UX/UI & GRAPHIC DESIGNER

Website & collateral ideation, implementation, and fabrication for a digital media company

- Collaborated with third-party developers to optimize website design and enhance user engagement
- Communicated with third-party designers in the redesign of the company brand
- Developed and implemented custom site pages to create a more effective and enjoyable user experience
- Created and owned numerous media personality brands within the PJTV (online video production) and PJ MEDIA (written content ecosphere)
- Developed and implemented all video display assets for the numerous shows produced by PJTV.
- Formatted and created the key art of numerous digital books for PJ Media writers & personalities.

# RESUME

Little Men  
Roaring<sup>®</sup>, LLC  
DEC 2017 - PRESENT

## CO-FOUNDER & FRACTIONAL CREATIVE/ART DIRECTOR FOR HIRE

Digital, print and web design, product branding, SEO, content creation and marketing strategy for SMBs

- Consult on branding, web design, and marketing strategy for clients across legal, higher education, entertainment, and professional service industries. Highlights include:
  - ✓ Directed book design, typesetting, and supporting collateral for a bespoke publishing company, bringing multiple titles to market
  - ✓ For 6+ years created infographic, brochures, and assorted collateral for a higher education marketing department
  - ✓ Produced and edited a 12-episode online TV series and event videos for an emerging inspirational speaker
  - ✓ Led a workplace safety and ergonomic company's full rebrand crafting a modern, professional identity across digital and print channels
  - ✓ Designed and managed marketing materials for industry events, boosting engagement with target audiences
  - ✓ Oversaw and contributed to the UX/UI design of a healthcare-focused app, improving usability and accessibility
  - ✓ Produced, scripted, and edited promotional and product videos, enhancing brand storytelling
  - ✓ Filmed, edited, and created the course material for a multi-episode online marketing course

## Skills & Expertise

- **Creative Leadership:** Brand Strategy, Art Direction, Marketing Design, UX/UI, Product Design
- **Technical Expertise:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, Premiere, Audition), HTML & CSS
- **Web & Digital Tools:** WordPress, HubSpot, Wix, Squarespace, Kajabi, Thinkific, Mailchimp
- **Storytelling & Communication:** Executive Presentations, Public Speaking, Video Production
- **Project Management:** Cross-Functional Team Leadership, Vendor Management
- **Unique Advantage:** A background as a professional actor in commercials, television, and film enhances my ability to craft compelling narratives, captivate audiences, and present complex ideas with clarity and persuasion—essential skills for leading creative teams and engaging stakeholders at all levels

## Education

- **MFA, Classical Acting** - Shakespeare Theatre's Academy for Classical Acting at The George Washington University, Washington, DC
- **BFA, Acting | Minor: Psychology** - Carnegie Mellon University, Pittsburgh, PA

# ABOUT

Adam has been a web and graphic designer for more than 20 years, beginning his career in Los Angeles creating marketing collateral for actors and local theatre companies. During this early phase, he developed a deep appreciation for storytelling, performance, and the power of visual communication.

As his career progressed, Adam expanded his skill set beyond postcards, posters, and websites to include web design leadership, video production and editing, and photography. Today, he draws on this diverse background, along with his training and experience as a professional actor, to fuel his work as a Creative Director in the cybersecurity industry, where he focuses on making complex, highly technical ideas clear, engaging, and accessible.

In addition to his current role, Adam has worked as a fractional Creative and Art Director alongside his wife, a content and advertising expert, through their boutique agency, Little Men Roaring®. Together, they help organizations define their voice, refine their brand identity, and create cohesive, effective marketing systems.

Over the course of his career, Adam has created brand identities, campaigns, packaging, marketing assets, print and digital advertising, and event collateral for clients across cybersecurity, retail, higher education, nonprofit organizations, theatre companies, and individual performers. He is deeply committed to maintaining strong brand identity and dynamic visual design, tailoring his approach to support the unique goals of each organization and individual he works with.

Outside of his design work, Adam continues to perform professionally as an actor, staying connected to the creative foundation that shaped his career. He holds a BFA from Carnegie Mellon University and an MFA from George Washington University



I've had the pleasure of working with Adam for nearly 6 years. In addition to his great work product, keen creative eye, and a high degree of professionalism, Adam has helped us grow—understanding how to better work with our creative partners. Adam has helped us develop a sharp, professional, and distinctive personality in our print and digital collateral. I appreciate his flexible style/approach, patience, and, more importantly, his positive attitude. I look forward to continuing our work with Adam.

**Lawrence Murray II**  
Executive Director, Tuck School of Business



I had the pleasure of working with Adam as part of a marketing team for around a year and a half. While that may seem like a short time, I was so impressed by his eye for brand, his creativity, and his flexibility. His design made all our efforts look fantastic, and he contributed great design ideas to take broad concepts to the next level. He also has a strong editing eye to ensure that design projects are exactly as polished as they need to be. Even when deadlines became moving targets, he always stayed flexible and delivered exactly the work we needed. I valued him as a teammate so much, and it's an absolute honor to recommend him.

**Sarah Wilkinson**  
Senior Product Marketing Manager, Sonicwall



We've worked together a number of times on a variety of graphic design and production projects, all of which he absolutely aced. His basic/core design skills and principles are very strong, and he has an eye for quality. Further, he's been ahead of schedule on every project and has managed every change request, twist & turn, and every other ask I've had throughout - always with an amazingly positive attitude. I will definitely work with him again on future projects.

**Jeremy Toeman**  
Founder, Augie Studio



## Creative Director

As Creative Director, I work closely with the CEO, CMO, General Manager, and Marketing Director to not only help define content messaging, but also to execute the company's creative and visual direction. I am responsible for the conception, design, and delivery of all marketing and advertising materials, supporting both strategic initiatives and day-to-day marketing needs.

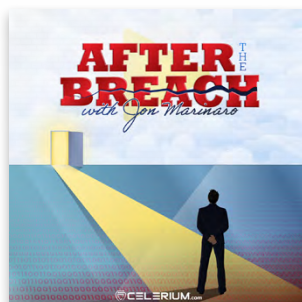
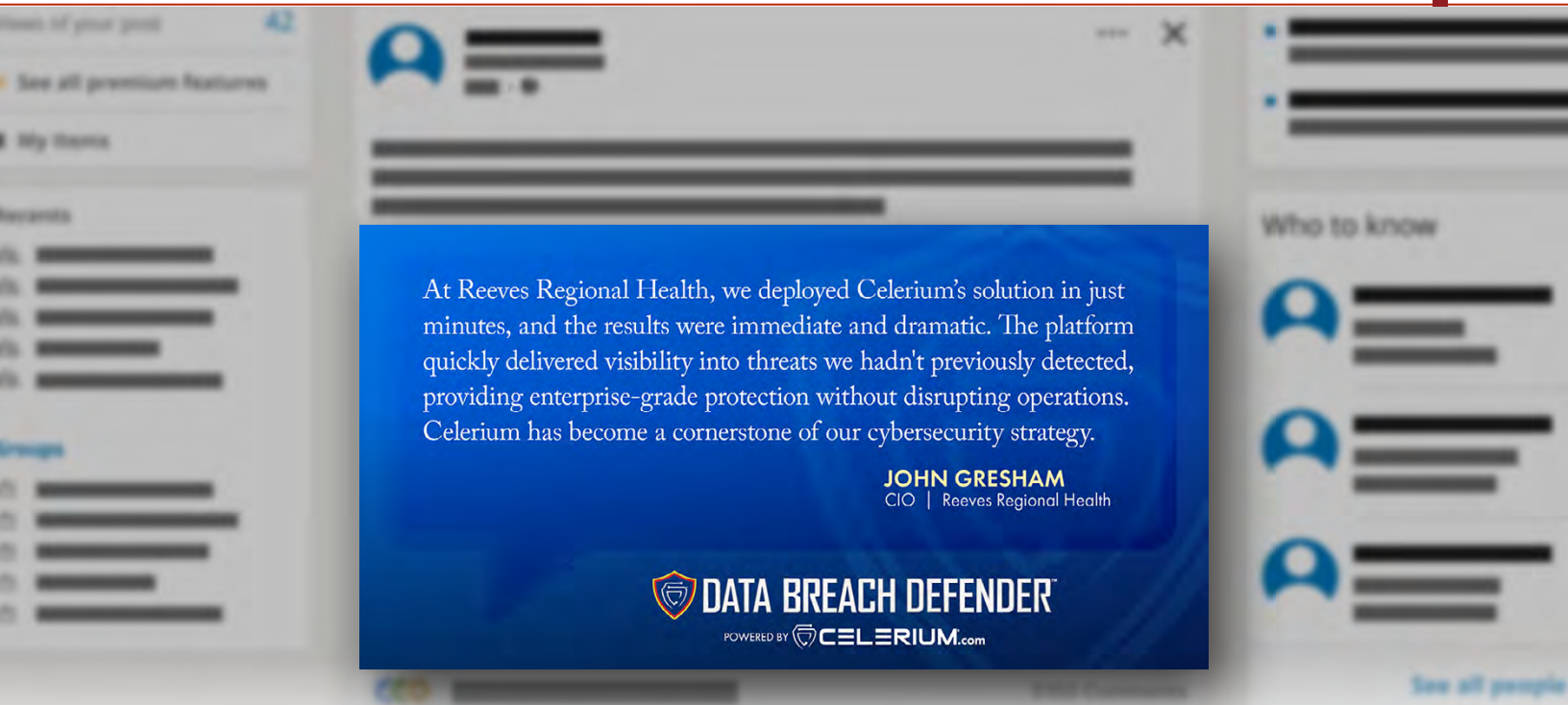
The work in this section represents a cross-section of projects I have either led or personally executed, spanning digital, print, and experiential channels. In addition to hands-on design, my role requires maintaining brand consistency and quality across all social, digital, and physical touchpoints, while continuing to adapt our creative to meet evolving business and campaign objectives.

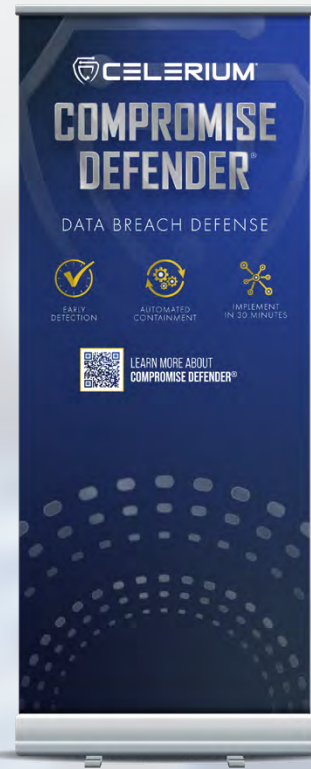
What follows are highlights of deliverables either generated by me or containing assets created based on my creative leadership. These include:

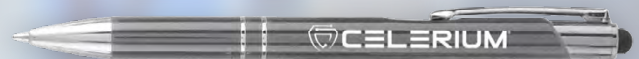
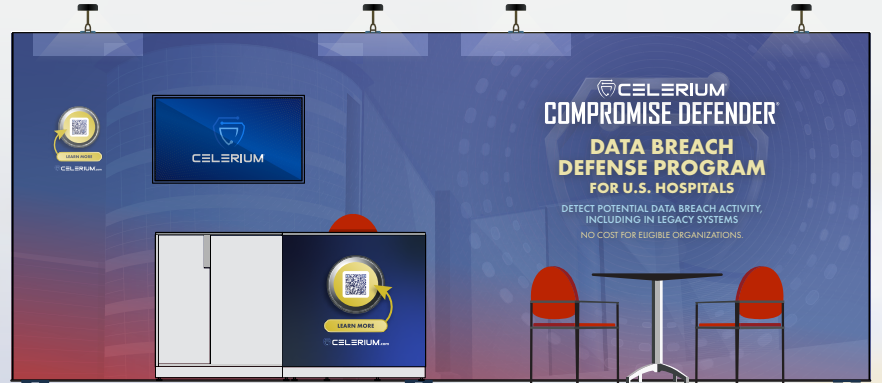
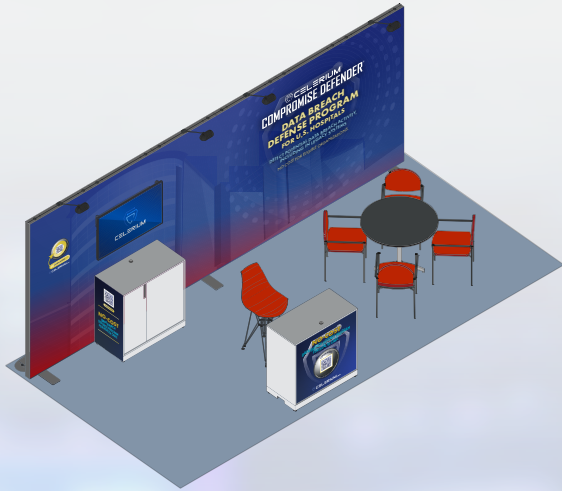
- Social media campaign graphics
- Event, experiential, and print collateral
- Website imagery and supporting graphics
- Video editing and motion assets
- Presentation Decks
- Corporate Style Guide

Utilizing a combination of Generative AI, Stock Images, and original images, I created these thirty-one unique images, relaying concepts from the humorous to the frightening, for a LinkedIn campaign to celebrate Cybersecurity Awareness month.



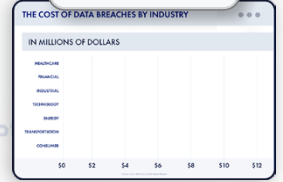
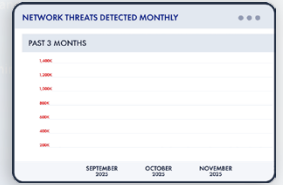








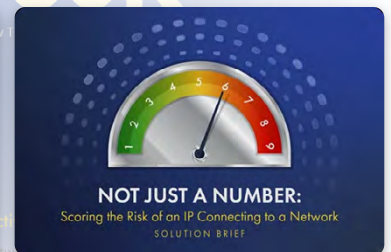
Helping hospitals detect and contain data breaches.

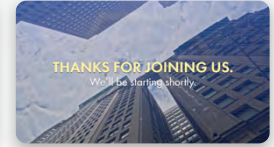


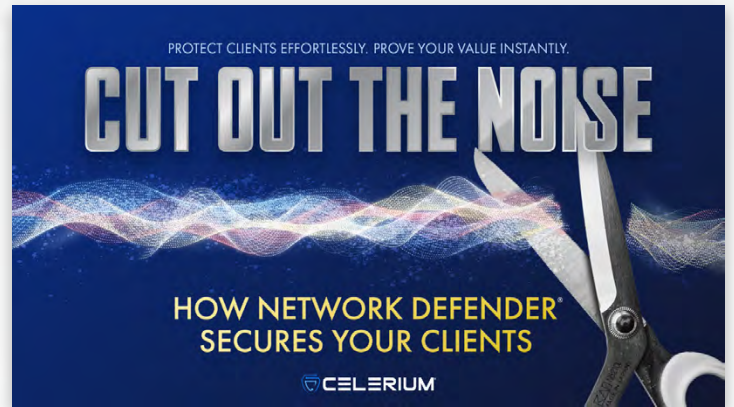
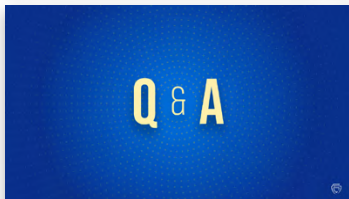
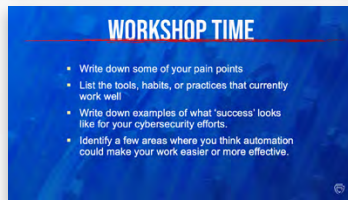
126M+

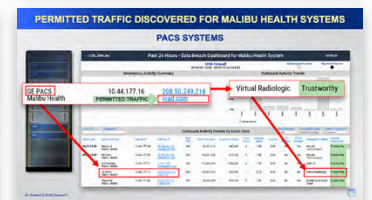
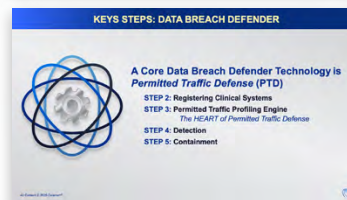
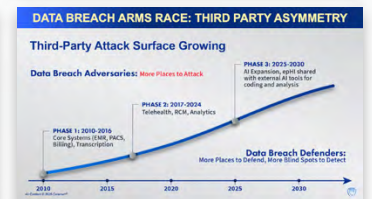
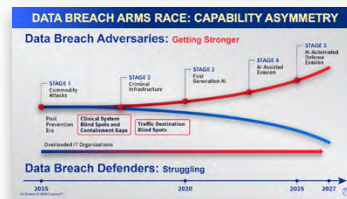
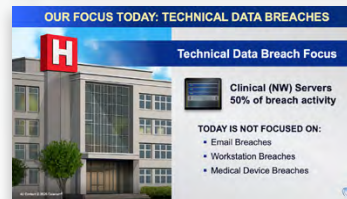
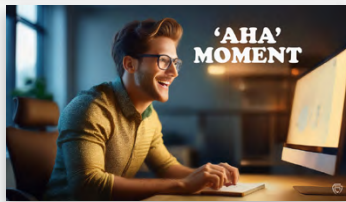
73M+

930K+











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### BRANDING

#### LOGO & MARK USAGE NOTES:

Please use the files, or main version, of whatever is used. However, if the background is dark, busy or a white version is required, a different iteration is also available. Download links are provided for each logo. Visit the Downloads page for the full suite of logos in either .JPG, .PNG or .AI format.

- Do not add additional shadows or lighting effects, colors, or change the orientation of any logo.
- Do not distort the proportions (height or width).
- The "mark" is never to be separated from the Network Defender or Compromise Defender.
- When positioning any logo beside other elements ensure there is ample space (order and/or padding) sufficient distance from the other elements.
- All usage requirements for logos apply to the product logo marks as well.

### BRANDING CONT.

- Do not use unapproved colors.
- Do not display on neon colors that provide contrast.
- Do not display logo on busy or textured background.
- Do not distort the proportions (height or width) of the logo.
- Do not add additional graphics or filters to approved logos.

### COLOR PALETTE

The colors below are used for all Celerium brands and products. When a single color to represent the brand is required, please use Atlantic.

Note: Black used (#000000) is not ideal for extended viewing on a screen. On-line body copy should be #212121, the mark can instead, when the background is dark, please use #000000 instead of pure white (#FFFFFF).

#### PRIMARY COLORS & GRADIENTS

### COLOR PALETTE CONT.

#### SECONDARY COLORS & GRADIENTS

### TYPOGRAPHY

Futura PT and Source Sans 3 (Source Sans Pro) are the standard typefaces for Celerium. To align print and web, we use Futura PT for headlines, titles, quotes, and stand-out pieces of copy. Source Sans Pro is used for body copy. Both are available on Adobe Typekit.

**PLEASE NOTE:** When creating presentations, documents, or other materials, if Futura PT and Source Sans Pro are not available, use Arial, Microsoft Word and PowerPoint will default to either Calibri or Aptos.

- Futura PT Light
- Futura PT Book
- Futura PT Medium
- Futura PT Demi
- Futura PT Heavy
- Futura PT Bold
- Futura PT Extra Bold

- Source Sans Pro ExtraLight
- Source Sans Pro Light
- Source Sans Pro Regular
- Source Sans Pro Semibold
- Source Sans Pro Bold
- Source Sans Pro Black

### CELERIUM® LOGOS

### DATA BREACH DEFENDER® LOGOS

### NETWORK DEFENDER® LOGOS

### ICONS & GRAPHICS

In the following pages you will find a gallery icons and graphics that can be used for the website and collateral. Each has been labeled and the entire icon package can be saved from the Downloads page. If there is something needed that cannot be found below, please email [adonshik@celerium.com](mailto:adonshik@celerium.com) with the specific request.

#### SITE ICONS

### DOWNLOADS

You can download a folder with all the Celerium files in this guide by file type. .JPG and WebP are good options for when a smaller file is needed. PNG is of higher quality with a transparent background. SVG are vectors scalable for the web and EPS are suitable for printing. Note: the .JPG files do not include white versions, so .JPGS with a non-transparent, white background.

Right click on the folder to download the assets in their respective formats and/or file types.

- LOGOS: PNG, WebP, SVG, JPG
- ICONS & GRAPHICS: PNG, WebP, SVG, PDF
- AFFILIATE LOGOS: PNG, SVG, WebP
- BACKGROUNDS: Document, PPT, Additional

### TEMPLATES

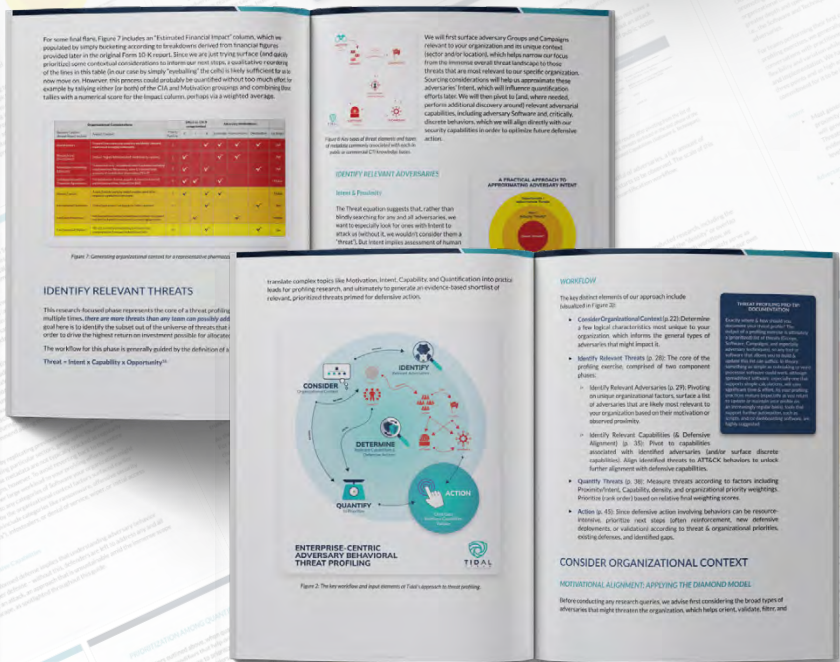
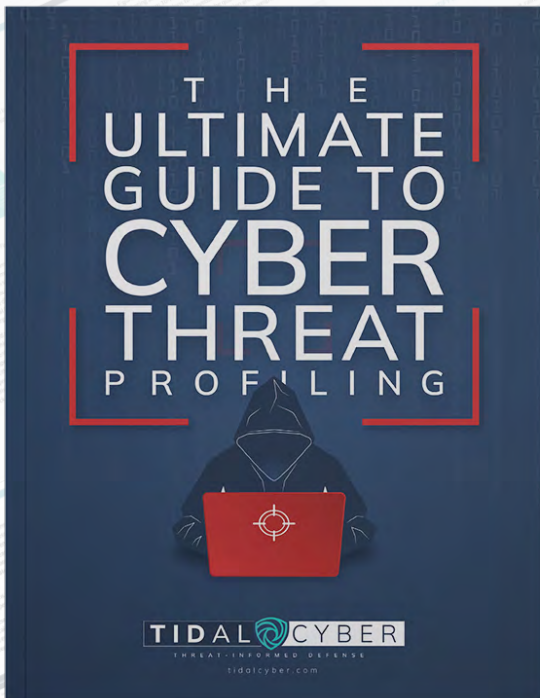
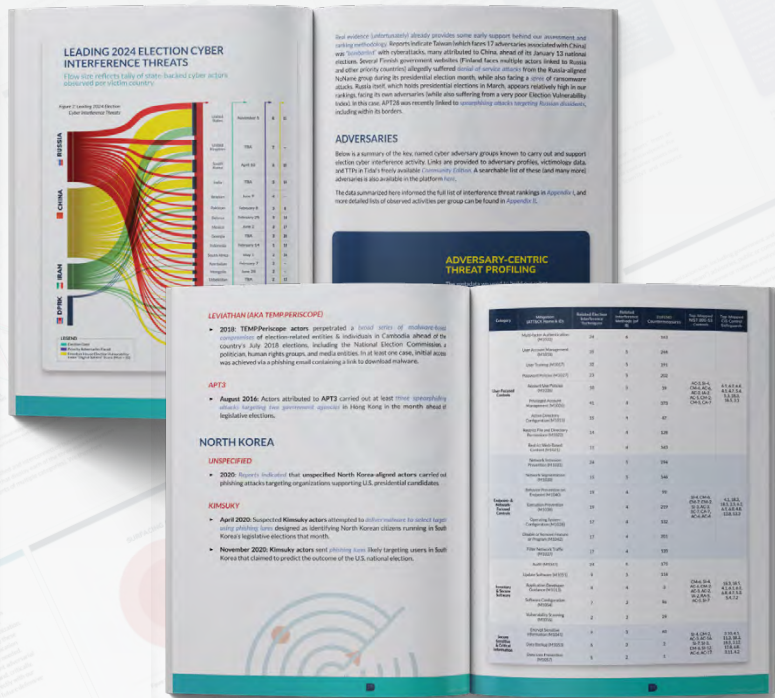
You can download these PowerPoint, Word, and InDesign templates by right-clicking on the name below.

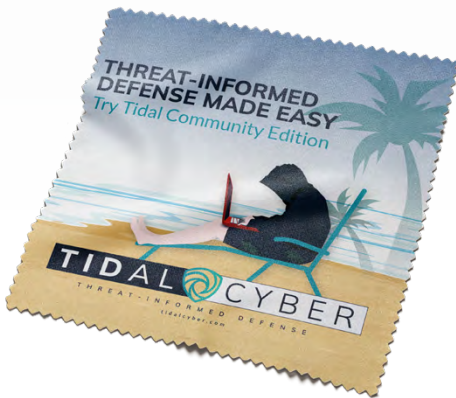
- Letterhead | Letterhead - Tysons Documentation/Response Template Document Template
- Power Point Template
- Zoom Background
- InDesign Collateral PDF Template



## Fractional Art Director

Initially hired to support the company with updates for their website, that work expanded to supporting the company with video for event booths, pitch videos for fund raising, and print collateral. On a regular cadence, I created "the state of cyber threat" white papers that required precision in the execution in order to relay their messages with concise clarity.



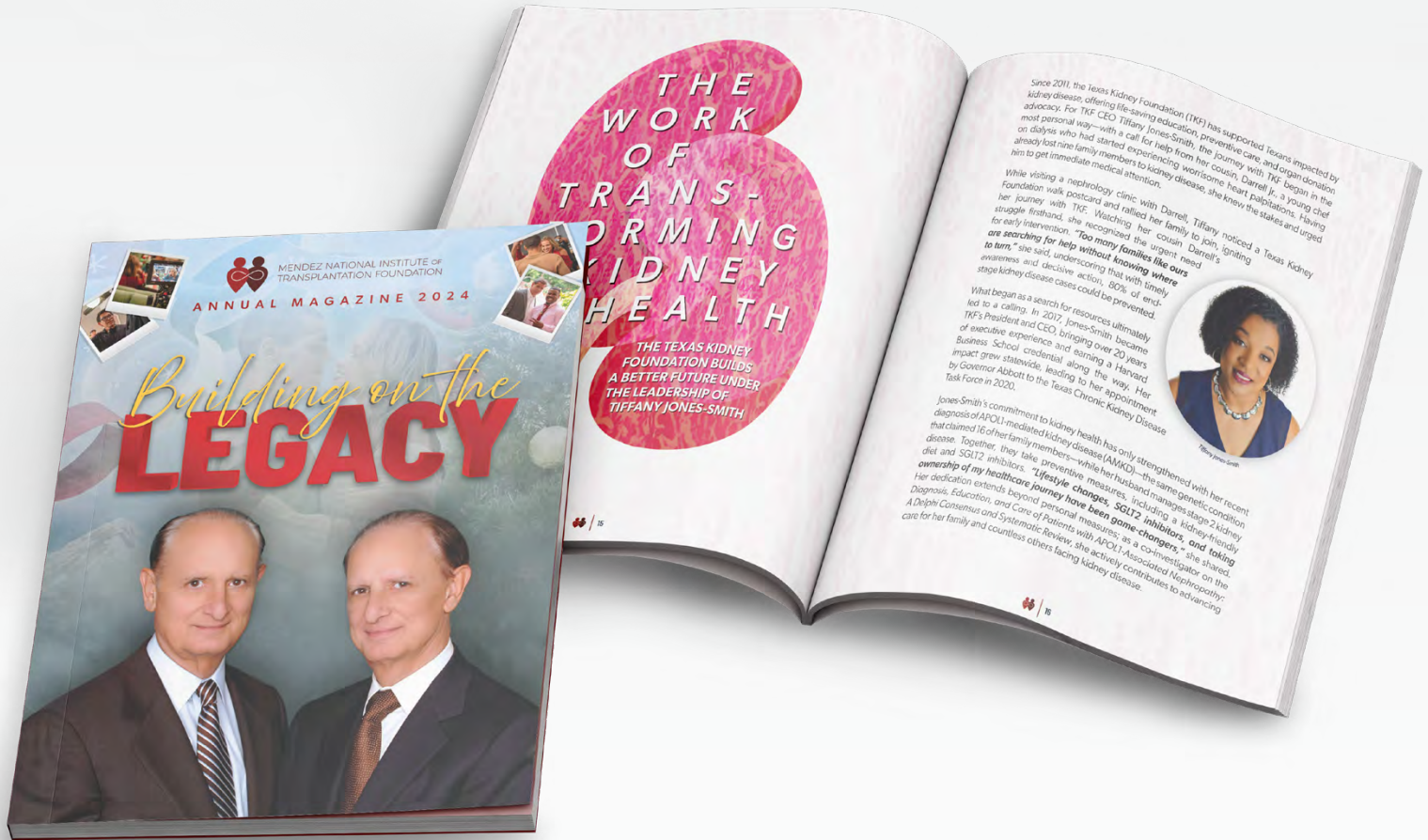




MENDEZ NATIONAL INSTITUTE OF  
TRANSPLANTATION FOUNDATION

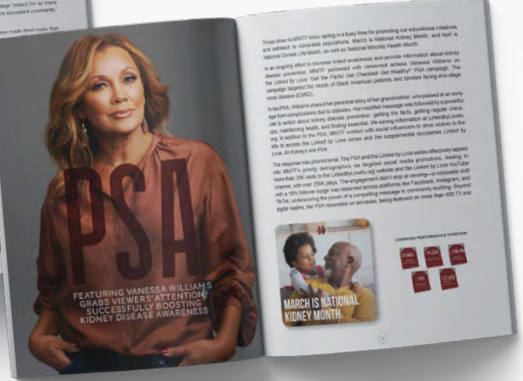
## Fractional Art Director

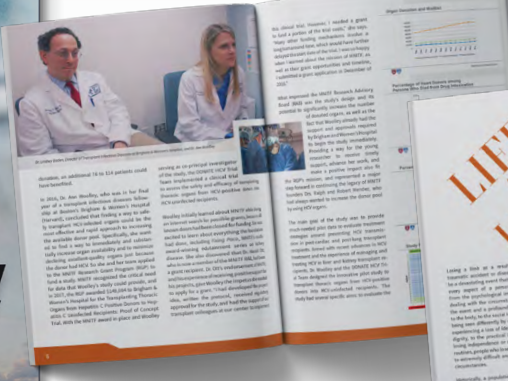
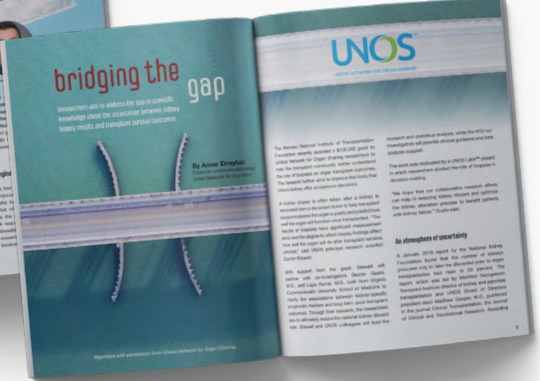
From 2019 - 2024 I worked with the Mendez National Institute for Transplantation Foundation as a fractional Art Director creating print, web, and key art collateral for the foundation's two season educational episodic outreach web series, and their annual 30+ page newsletters. I also created mailers, flyers, and programs for the foundation's various fundraising events.



The Mendez National Institute for Transplantation Foundation hired me to create a visual dynamic newsletter in the style of a magazine. Each year the instruction was the same: take technical articles and create a unique design that engages the reader while maintaining the brand in order to make it instantly recognizable as a product of the foundation.

The examples here are from the six magazines I art directed, typeset, and compiled for press.









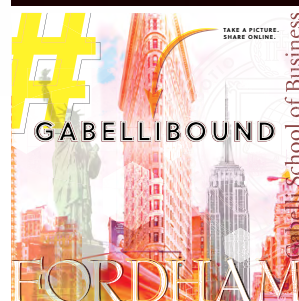
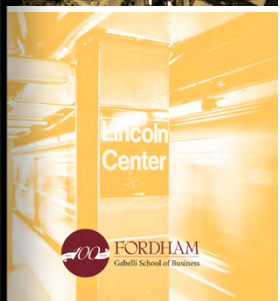
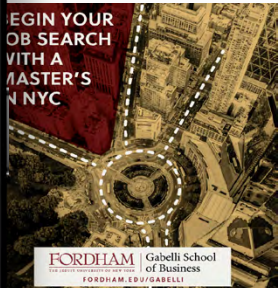
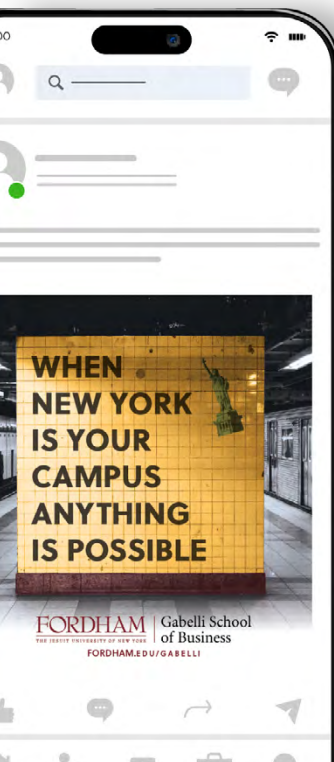
**FORDHAM** | Gabelli School  
THE JESUIT UNIVERSITY OF NEW YORK of Business

## Contract Art Director

From 2016 to 2021, I was the sole designer for the Gabelli School of Business at Fordham University's Admissions Department. While staying within the school's style guide, I created eye-catching, thoughtful designs geared toward helping the department's mission. From designing and creating postcards to digital collateral and descriptive infographics, to multi-page program brochures, I quickly and efficiently implemented whatever is needed.



The following are samples of collateral created for the admissions department over the course of my tenure working with the school. These include postcards, social media graphics, informational program flyers, and program infographic sheets.



## MASTER OF SCIENCE

ENTERING CLASS OF 2020

**461** TOTAL STUDENTS

**10%** FROM TOP 50 SOCIAL UNIVERSITIES

**15-122** INCOMING CLASS SIZE RANGE

**53%** INTERNATIONAL

**12** SPECIALIZED MS PROGRAMS

**49%** Male / **51%** Female

**6** CONTINENTS

**43** COUNTRIES

**23** STATES

**25** AVERAGE AGE

**54%** RECEIVED MERIT-BASED SCHOLARSHIPS

**\$18,000** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

### TOP FACTORS CITED BY STUDENTS

- LOCATION
- SCHOOL CULTURE FIT
- RANKINGS / SCHOOL REPUTATION
- POST-GRADUATE CAREER PROSPECTS

**GABELLI LAUNCH**  
All students attend this immersive orientation focusing on Service, Culture, and Business with Purpose.

**FORDHAM**  
Gabelli School of Business

**MS IN FINANCE:** 18 INFORMATION SYSTEMS: 19

**MS IN QUANTITATIVE FINANCE:** 18 IN NORTH AMERICA

**MS IN BUSINESS ANALYTICS:** 37 WORLDWIDE

**MS IN MANAGEMENT:** 18 WORLDWIDE

**MS IN MARKETING INTELLIGENCE:** #11 Best Masters Program in E-business and Digital Marketing

## PROFESSIONAL MBA

ENTERING CLASS OF 2020

**123** STUDENTS

**27%** INTERNATIONAL

**44%** Male / **56%** Female

**6** CONTINENTS

**43** COUNTRIES

**23** STATES

**25** AVERAGE AGE

**54%** RECEIVED MERIT-BASED SCHOLARSHIPS

**\$18,000** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

### TOP FACTORS CITED BY STUDENTS

- LOCATION
- SCHOOL CULTURE FIT
- RANKINGS / SCHOOL REPUTATION
- POST-GRADUATE CAREER PROSPECTS

**FORDHAM**  
Gabelli School of Business

## PRE-MBA

ENTERING CLASS OF 2020

**34** STUDENTS

**24%** INTERNATIONAL

**43%** Male / **57%** Female

**6** CONTINENTS

**43** COUNTRIES

**23** STATES

**25** AVERAGE AGE

**54%** RECEIVED MERIT-BASED SCHOLARSHIPS

**\$18,000** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

### TOP FACTORS CITED BY STUDENTS

- LOCATION
- SCHOOL CULTURE FIT
- RANKINGS / SCHOOL REPUTATION
- POST-GRADUATE CAREER PROSPECTS

**FORDHAM**  
Gabelli School of Business

## FULL-TIME MBA

CLASS OF 2022

**78** STUDENTS

**28%** INTERNATIONAL

**9%** FROM TOP 50 SOCIAL UNIVERSITIES

**15-122** INCOMING CLASS SIZE RANGE

**\$100k** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

**46%** Male / **54%** Female

**6** CONTINENTS

**43** COUNTRIES

**23** STATES

**25** AVERAGE AGE

**54%** RECEIVED MERIT-BASED SCHOLARSHIPS

**\$18,000** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

### TOP FACTORS CITED BY STUDENTS

- LOCATION
- SCHOOL CULTURE FIT
- RANKINGS / SCHOOL REPUTATION
- POST-GRADUATE CAREER PROSPECTS

**FORDHAM**  
Gabelli School of Business

## EXECUTIVE MBA

CLASS OF 2022

**33** STUDENTS

**8** UNDER-REPRESENTED MINORITIES

**\$156k** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

**70%** Male / **30%** Female

**6** CONTINENTS

**43** COUNTRIES

**23** STATES

**25** AVERAGE AGE

**54%** RECEIVED MERIT-BASED SCHOLARSHIPS

**\$18,000** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

### TOP FACTORS CITED BY STUDENTS

- LOCATION
- SCHOOL CULTURE FIT
- RANKINGS / SCHOOL REPUTATION
- POST-GRADUATE CAREER PROSPECTS

**FORDHAM**  
Gabelli School of Business

## EXECUTIVE MBA

Advance Your Career with Our Accelerated Program for Experienced Professionals

**FORDHAM** Gabelli School of Business

### Fast Facts

- Accelerated 22-month program
- One 3-day weekend per month
- On-site in New York City
- cohort format
- International support 24/7
- Two semesters, two start dates
- UNION CENTER - August 2023
- WESTCHESTER - January 2024
- Application Deadline: May 21, 2023
- Application Deadline: Oct 25, 2023

**\$120,000+** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

**11 years** AVERAGE WORK EXPERIENCE

**40,000+** AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

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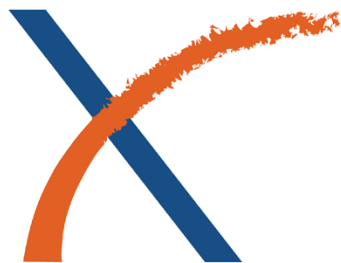
**X C E L A B L E**

## Fractional Creative Director

XcelABLE is more than an exercise app. The goal of CEO Lisa Fitzpatrick was to create a workplace injury prevention solution from the palm of your hand. Lisa and I worked closely to create a clean, modern design that portrays authority while not being stuffy. My role led me to write copy, record voice-over, edit promotional videos, design & implement collateral websites, and help usher in the app by working hand-in-hand with the developers.

# XcelABLE Case Study

Rebranding to attract a more sophisticated audience



to



## The Request:

To raise the perception of the company by taking the logo from where it was to a more sophisticated level, one that gives the impression of strength and definitive authority.

## The Result:

I spent some time with the owner learning more about the business model, the services offered, the company's mission, and where the company would like to be in 5, 10, 20 years. From there, along with a significant amount research, we iterated a number of times and came to this conclusion.

## Logo Inspiration



X Marks the Spot

+



Target

+



Breaking Boundaries

# XcelABLE Case Study

Rebranding to attract a more sophisticated audience

## Typography

Headline

Text

PRINT

Bebas Neue Pro Thin  
 Bebas Neue Pro Light  
 Bebas Neue Pro Book  
 Bebas Neue Pro Middle  
 Bebas Neue Pro Regular  
**Bebas Neue Pro Bold**

Volte Light  
 Volte Regular  
**Volte Medium**  
**Volte Semibold**  
**Volte Bold**

WEB

Ruda Regular  
 Ruda Medium  
 Ruda SemiBold  
 Ruda Bold  
**Ruda ExtraBold**  
**Ruda Black**

Source Sans Pro ExtraLight  
 Source Sans Pro Light  
 Source Sans Pro Regular  
**Source Sans Pro Semibold**  
**Source Sans Pro Bold**  
**Source Sans Pro Black**

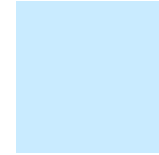
## Colors



RGB: 46, 43, 54  
 CMYK: 75, 72, 54, 58  
 #2e2b36



RGB: 16, 63, 132  
 CMYK: 100, 86, 19, 5  
 #103F84



RGB: 202, 235, 255  
 CMYK: 18, 0, 0, 0  
 #CABEFF



RGB: 179, 222, 193  
 CMYK: 30, 0, 30, 0  
 #B3DEC1

## Accent Colors



RGB: 250, 159, 65  
 CMYK: 0, 44, 83, 0  
 #FA9F41



RGB: 223, 16, 36  
 CMYK: 6, 100, 99, 1  
 #DF1024



RGB: 146, 151, 154  
 CMYK: 46, 35, 34, 1  
 #92979A



RGB: 247, 249, 247  
 CMYK: 2, 1, 2, 0  
 #F7F9F7

## Icons



Strength



Stretching



Education



Meditation



Yoga

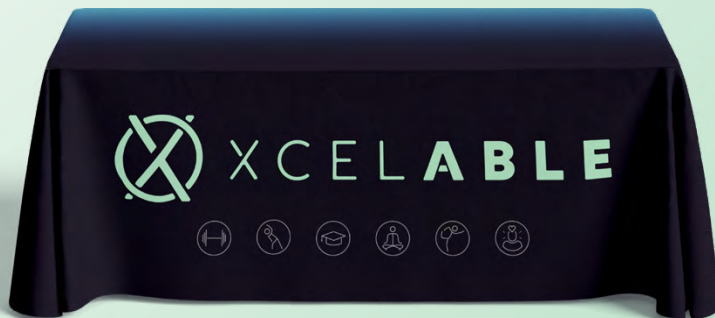


Mental Health



# XcelABLE Case Study

Rebranding to attract a more sophisticated audience





## Creative Director

Marketing Momentum was born from the understanding that most small companies that are looking for marketing services tend not to fully understand what they need or what the basics of marketing entail. The 10-module course focuses on providing the vital information and skills marketers of all levels need to succeed.

The course material, downloadable PDFs and video tutorials, were created utilizing a combination of stock image photo-compositing, generative AI image creation, original vector graphics, AI-powered video editing tools, and traditional video editing.



## Brand Creation

As part of the course creation process, a dynamic logo and color scheme needed to be created. The initial idea was always going to be an upward-trending graph to symbolize the course's purpose: Implement these principles and your ROI will increase. The M was the perfect vehicle for this up-trend integration and acted as the starting point of the logo creation.

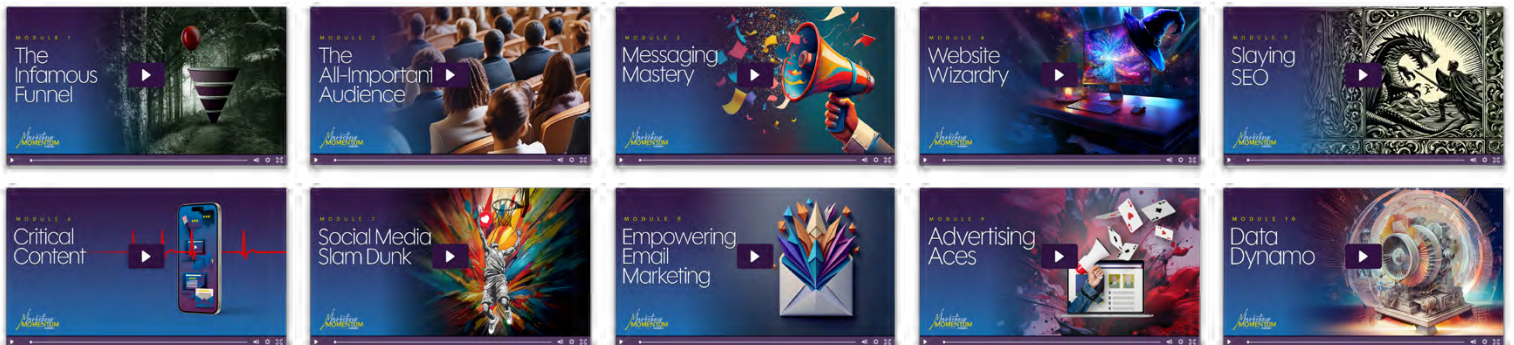
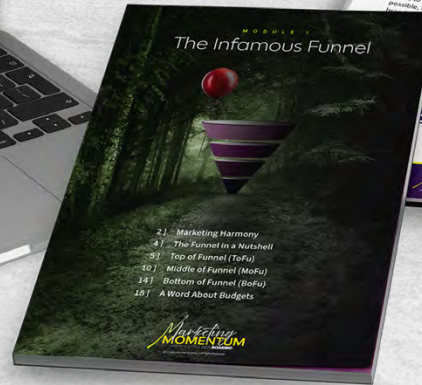


# MARKETING MOMENTUM

# 10-MODULE ONLINE MARKETING COURSE



VISIT THE COURSE WEBSITE HERE

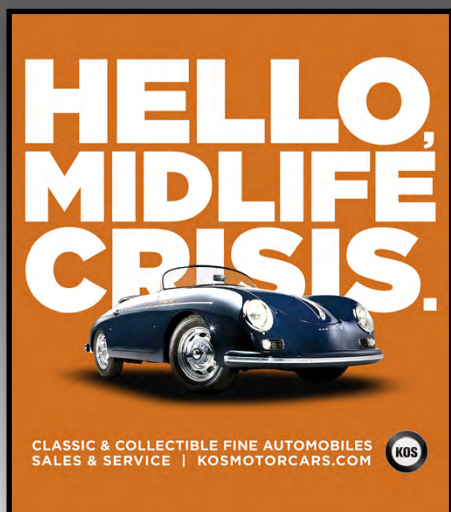
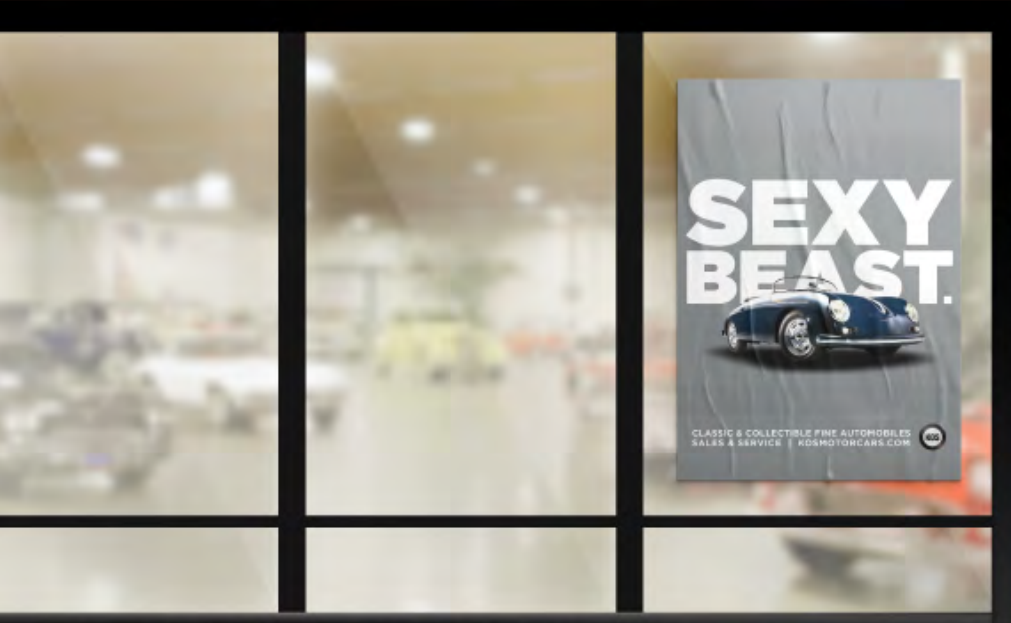


# KOS



## Art Director

Creative Director, Dan Zimmerman, brought me on to execute the design of his campaign for a Montclair, NJ vintage car dealership. The purpose was to find a fun, whimsical way to showcase these beautiful cars and position them as a solution for stagnation and the status quo.



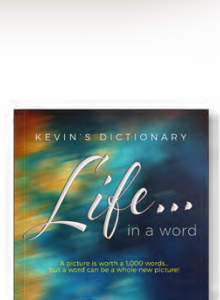
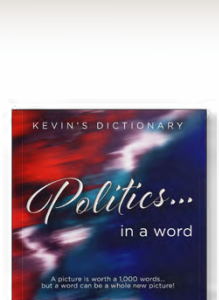
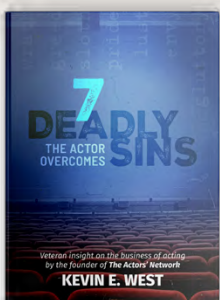
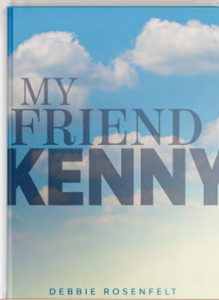
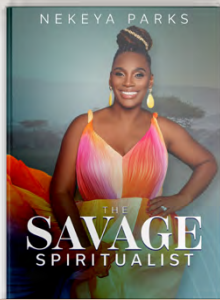
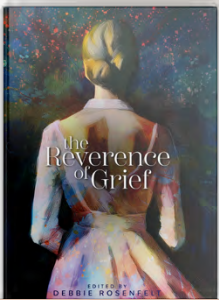
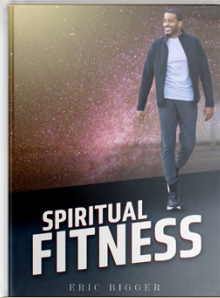
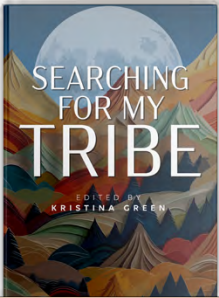
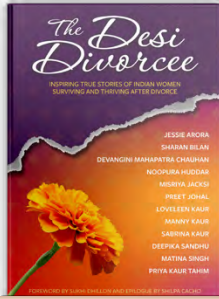
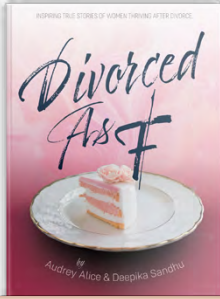
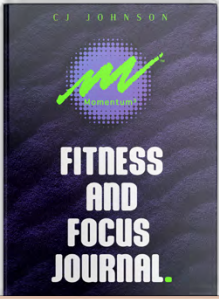


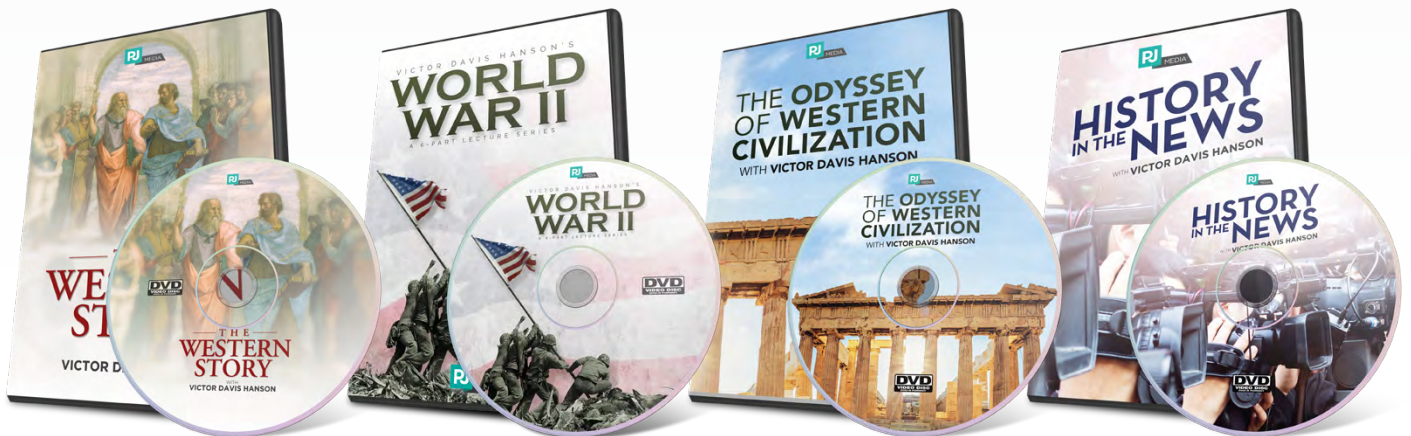
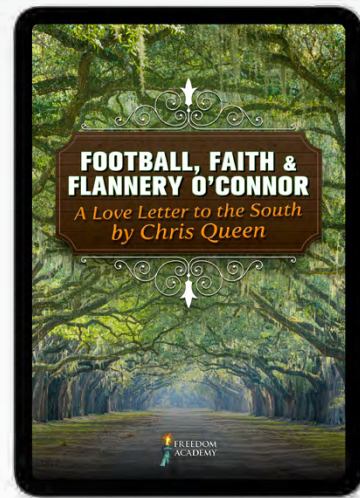
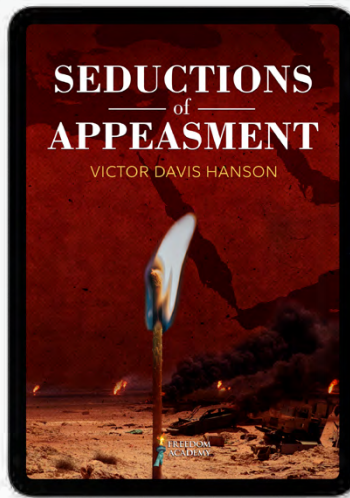
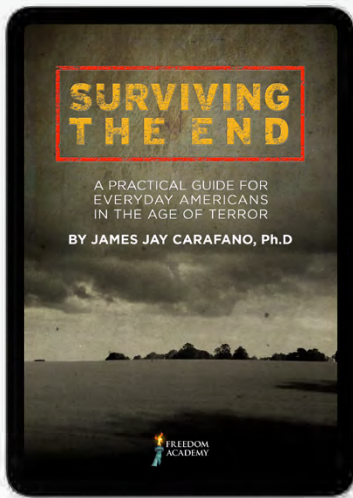
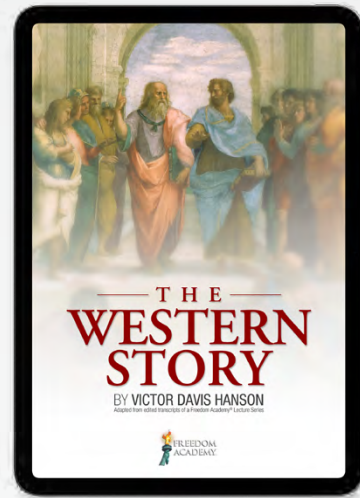
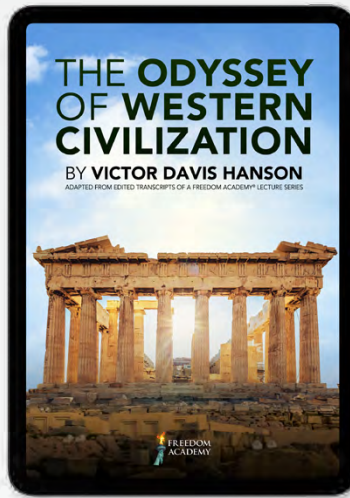
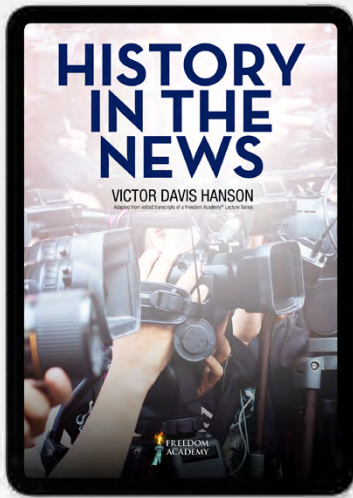
# LITTLE MEN **ROARING***llc*

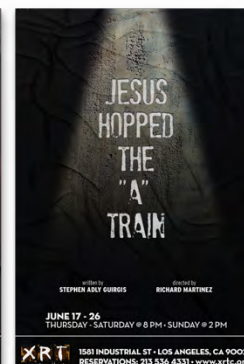
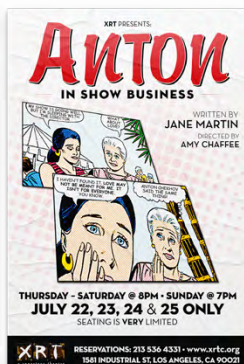
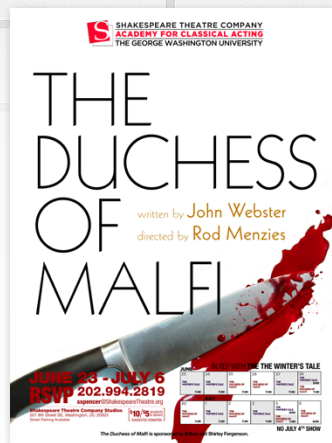
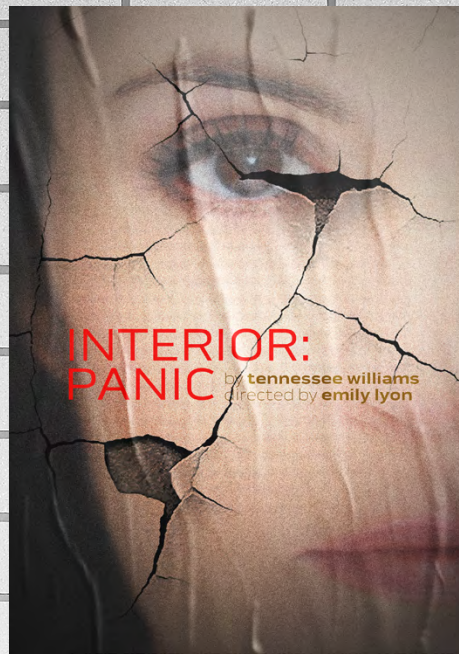
## Freelance/Fractional Creative Director

Under the umbrella of the boutique Marketing and Design agency Little Men Roaring, I have executed branding, web design, book creation, video editing, and logos for clients that include The Akipeed Company, Soul Sparks Press, Kevin E. West, The Freedom Academy, Camelot Artists, Carolina Repertory Theatre, The Academy for Classical Theatre at the George Washington University, and others.











Samples of logos created for motivational education programs, coaches, book publishing, insurance sales, individuals, cybersecurity, and law firms.

### Education



**MANIFESTYOU**  
Online Betterment Course



**INWARD**  
Multi-Day Retreat



**THE ACTOR MBA**  
Acting Coaching

### Identities



**KEVIN E. WEST**  
Actor, Speaker



**WENDALL JAMIESON**  
Editor/Journalist/Writer



**DEEPIKA SANDHU**  
Motivational Speaker

### Companies



**THE ACTORS' NETWORK**  
Actor Education Network



**PAZZANI & SANDHU**  
Law Firm



**U.S. EXPANSION INSURANCE ADVISORS**  
Insurance Advisor for Foreign Companies



**SOUL SPARKS PRESS**  
Bespoke Book Publishing



**NUEVO GLOBAL PRODUCTIONS**  
Production Company



**CAROLINA REPERTORY THEATRE**  
Local Theatre Company

### Product



**DATA BREACH DEFENDER®**  
Cybersecurity Breach Defense

Please click on either the splash image or scan the QR code to navigate to the video to watch.





City In A Cup | original photo collage by Adam Donshik